

EXCEL INTERNATIONAL FASHION WEEK



NEW YORK

SPONSORS

EXCEL INTERNATIONAL FASHION WEEK NEW YORK

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EXCEL INTERNATIONAL FASHION WEEK

Presented by

Excel Global Media Group & KDE Disability Africa Foundation

It is an honor and a pleasure to greet you. Excel Global Media Group and KDE Disability Africa Foundation are excited to inform you about Excel International Fashion Week New York. This eclectic and luxurious fashion week is a series of fashion events that will be held in Manhattan, New York in September 2018 during kickoff of New York Fashion Week. The dates are August 31, 2018 to September 2nd, 2018. Our fashion week will include Meet The Press and Networking mixer, Africa Tourism & Business Seminar, and exhilarating Excel International Fashion & Award show. Excel International Fashion & Award Show New York will be held at the Manhattan Ballroom at 29 W 36th St, 2nd Floor, New York NY 10018 that is conveniently located on 36th Street between Fifth Ave & Ave of the Americas.

The purpose of the event is to celebrate cultures by displaying fashions from around the world and Africa's rich cultural heritage. The event producers are: Excel Global Media Group (an accredited media enterprise of global repute) and KDE Disability Africa Foundation (a 501C3 non-profit organization). Percentage of proceeds will go towards KDE Disability Africa Foundation humanitarian project and the Tuan Wreh Fashion Institute.

Excel Global Media Group and KDE Disability Africa Foundation are sharing a global opportunity with buyers, fashion industry insiders, designers, brands, diplomats, business executives, government officials, educators, and Non-Governmental Organizations (NGOs) to exchange knowledge and global trends related to the development of fashion and apparel manufacturing in Africa and the US. Designers, boutiques and vendors will be able to introduce their brand in New York which is one of the Fastest Growing Markets in the world!

Interested Designers, models, Makeup Artists, Stylists, sponsors, vendors, advertisers, media, volunteers, email support@excelglobalmediagroup.com for additional participation details.

If you have any questions and or concerns, please feel free to e-mail us. View <https://excelglobalmediagroup.com> for more details.

Sincerely,

Mr. Boniface C. Ihiasota
CEO, Excel Global Media Group
USA Hotline: 1-443-824-6219
email: support@excelglobalmediagroup.com

Kimma Wreh President, KDE Disability Africa
Foundation Phone: 1-832-483-4864
email: kdedisability@gmail.com



Excel International Fashion Week
<https://ExcelinternationalFashionWeek.com>

Excel Global Media Group Website
<https://excelglobalmediagroup.com>

KDE Disability Africa Foundation Website
www.kdedisabilityafrica.org

KDE DISABILITY AFRICA FOUNDATION & EXCEL GLOBAL MEDIA GROUP PRESENT
**EXCEL INTERNATIONAL FASHION WEEK
NEW YORK**

GUEST SPEAKER: HON. RUDOLPH SHERMAN
CONSUL GENERAL OF LIBERIA IN NEW YORK

HOSTS: ACTOR DAVID MCKNIGHT & DR. KIM ODUNLAMI
COORDINATED BY LILLIAN A. MALIT
CO-PRODUCTION BY RON COOK
MUSIC BY DJ LOVE

PORTION OF PROCEEDS BENEFITTING
KDE DISABILITY AFRICA FOUNDATION

(501 C3 NON PROFIT ORGANIZATION)



**MEET THE PRESS
& NETWORKING MIXER**

**EXCEL INTERNATIONAL
FASHION & AWARDS SHOW**

**AFRICA TOURISM
& BUSINESS SEMINAR**

**NEW YORK
POP UP SHOP**

FRIDAY

AUG. 31, 2018
ROYALTON ROOFTOP
420 PARK AVENUE SOUTH
NEW YORK, NY 10016
5:30PM TO 9PM

SATURDAY

SEPT. 1, 2018
MANHATTAN BALLROOM
319 FIFTH AVENUE, 4TH FLOOR
NEW YORK, NY 10016
4:30PM TO 8PM

SUNDAY

SEPT. 2, 2018
MANHATTAN
NEW YORK, NY
1PM TO 4PM

MONDAY

SEPT. 3, 2018
MANHATTAN
NEW YORK, NY
11AM TO 1PM

PURCHASE TICKETS AT [HTTPS://EIFWNY.COM/TICKETS](https://eifwny.com/tickets) OR CALL 832-721-8418

EXCEL INTERNATIONAL FASHION WEEK

Excel International Fashion Week New York is now offering a limited number of sponsorship opportunities, which includes benefits from VIP tickets and reception, to unique publicity opportunities, and more. This eclectic and luxurious fashion week includes a series of events that will be held in Manhattan, New York, during New York Fashion Week's kickoff. The dates are August 31st, 2018 to September 2nd, 2018. Our fashion week will include Meet The Press and Networking event, Excel Africa Tourism & Fashion Seminar, and an exhilarating Excel International Fashion & Award show.

In addition, Excel Global Media Group and KDE Disability Africa Foundation, are sharing a global opportunity with buyers, fashion industry insiders, designers, brands, diplomats, business executives, government officials, educators, and Non-Governmental Organizations (NGOs), to exchange knowledge and global trends related to the development of fashion and apparel manufacturing in Africa and the US.

We'd like to personally invite you to view our sponsorship package options and all of their benefits. More details are available at

<https://excelinternationalfashionweek.com> and online registration is available at <https://excelinternationalfashionweek.com/registration>.

A portion of proceeds will benefit KDE Disability Africa Foundation, a 501C3 non-profit organization headquartered in the USA (www.kdedisabilityafrica.org), and the Tuan Wreh Fashion Institute, a non-profit fashion school in Liberia (<https://tuanwrehfashioninstitute.org>).

We hope that you'll consider becoming a sponsor, and we look forward to your response.

Yours truly,

Kimma Wreh
President, KDE Disability Africa Foundation
Phone: 1-832-483-4864
kdedisability@gmail.org
www.kdedisabilityafrica.org

Mr. Boniface Ihasota
CEO, Excel Global Media Group
<https://ExcelGlobalMediaGroup.com>

EXCEL INTERNATIONAL FASHION WEEK

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$10,000

- 4 VIP tickets to the Meet the Press & Networking event
- 4 VIP tickets to Excel International Fashion & Award Show
- 4 Tickets to Excel Africa Tourism & Fashion Seminar
- 1 Full Page Ad in Excel Magazine International
- 1 Full Page Ad in Excel Travel & Style Magazine
- 45 minute News editorial video feature on Excel TV
- Company name & logo attached to all marketing materials
- Company logo on all printed materials (invitations, flyers, posters, pamphlets)
- Company mention in nationally published press releases (before and after event)
- Emcee recognition throughout the event
- Logo placement throughout the venue
- Company logo on event media backdrop (step & repeat banner)
- Company website link posted on www.excelinternationalfashionweek.com, www.kdedisabilityafrica.org, www.excelglobalmediagroup.com & social media sites
- Post publicity through photographs and videos posted to social media sites
- Post publicity through supportive local media outlets
- Opportunity to display gobos, ice sculptures, décor & other forms of signage
- Opportunity to place merchandise or materials in the swag bags
- Logo displayed (by level) in event program under Sponsors

Gold Sponsor \$7,000

- 2 VIP tickets to the Meet the Press & Networking event
- 3 VIP Tickets to Excel International Fashion & Awards Show
- 3 Tickets to Excel Africa Tourism & Fashion Seminar
- 1 Full Page Ad in Excel Magazine International
- 1 Full Page Ad in Excel Travel & Style Magazine
- 30 minute News editorial video feature on Excel TV
- Company name displayed on select marketing materials
- Company logo on all printed materials (flyers, posters, pamphlets)
- Company logo on press releases
- Opportunity to display signage at venue
- Emcee recognition during the —thank you to our sponsorsll speech
- Company website link posted on www.excelinternationalfashionweek.com, www.kdedisabilityafrica.org, www.excelglobalmediagroup.com & social media sites
- Post publicity through photographs and videos posted to social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise or materials in the swag bags
- Logo displayed (by level) in event program under Sponsors

EXCEL INTERNATIONAL FASHION WEEK

SPONSORSHIP OPPORTUNITIES

Silver Sponsor \$4,000

- 2 VIP tickets to the Meet the Press & Networking event
- 2 VIP Tickets to Excel International Fashion & Awards Show
- 2 Tickets to Excel Africa Tourism & Fashion Seminar
- 15 minute News editorial video feature on Excel TV
- ½ Page Ad in Excel Magazine International
- ½ Page Ad in Excel Travel & Style Magazine
- Company name displayed on select marketing material
- Company logo posted on www.excelinternationalfashionweek.com, www.kdedisabilityafrica.org, www.excelglobalmediagroup.com & social media sites
- Post publicity through photographs and videos posted to social media sites
- Post publicity through supportive local media outlets
- Logo displayed (by level) in event program under Sponsors

Bronze Sponsor \$1,500

- Receive Bronze Sponsor Certificate of Appreciation at Excel International Fashion & Awards Show
- 1 VIP ticket to the Meet the Press & Networking event
- 1 VIP Ticket to Excel International Fashion & Awards Show
- 1 Ticket to Africa Tourism & Fashion Seminar
- Quarter Page Ad in Excel Magazine International
- Quarter Page Ad in Excel Travel & Style Magazine
- Opportunity to display signage at events
- Company logo posted on event websites and social media sites for 1 year
- Post publicity through photographs posted to social media sites
- Opportunity to place merchandise or materials in the swag bags
- Logo displayed (by level) in event program under Sponsors

Copper Sponsor \$1,000

- 1 VIP ticket to the Meet the Press & Networking event
- 1 VIP Ticket to Excel International Fashion & Awards Show
- 1 Ticket to Africa Tourism & Fashion Seminar
- Company logo posted on event websites and social media sites for 1 year
- Opportunity to place merchandise or materials in the swag bags
- Logo displayed (by level) in event program under Sponsors
- Business Card Size Ad in Excel Travel & Style Magazine
- 10 percent discount on tickets for School Administrators and Students

Websites include: <https://excelinternationalfashionweek.com> , <https://excelglobalmediagroup.com> , kdedisabilityafrica.org , tuanwrehfashioninstitute.org, <https://excelmagazineinternational.com/>, <https://exceltravelstylemagazine.com>, exceltelevision.com

EXCEL INTERNATIONAL FASHION WEEK

SPONSORSHIP REGISTRATION FORM

Type of Sponsor:

___ Beauty Sponsors ___ Venue Sponsors ___ Product / Service Sponsors ___ Financial Sponsors

Business Name: _____

Contact: _____ Title: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone (work): _____ Phone (cell): _____

Business Email Address: _____

Business Website Address: _____

Business Facebook Page: _____

Business Description: _____

Sponsor Category:

\$10,000 Platinum Sponsor

\$7,000 Gold Sponsor

\$4,000 Silver Sponsor

\$1,500 Bronze Sponsor

\$1,000 Copper Sponsor

I am unable to attend the Gala but would like to support the cause with a gift of

\$ _____

Sponsor's Bio:

Signature

Date

Payment Information:

___ Visa ___ MasterCard ___ AMEX ___ Discover ___ Cashier's check

___ Money order ___ PayPal

PayPal email: _____

Mailing Address: _____

Cardholder / Payment Information:

Name: _____

Organization Name: _____

Billing Address: _____

Signature: _____

Thank you for your tax deductible donation. For more information, contact us at kdedisabilityafrica@gmail.org

EXCEL INTERNATIONAL FASHION WEEK

SCHEDULE OF EVENTS Day 1: Friday - August 31, 2018



Afternoon
2:00 PM - 4:00 PM EDT

Sightseeing Tour

Evening **Meet The Press and Networking Mixer**

This event is an exciting opportunity to introduce your brand to international press and fashion-savvy audience. Red carpet interviews will be conducted with local and international fashion designers, business executives, Non-Governmental Organizations (NGOs), diplomats, government officials, community leaders, media personalities, corporate buyers, educational leaders, entertainers and more. A fashion exhibit will be setup at the press conference to showcase fashion from various cultures and African countries.

Excel Global Media Group is the Co-Producer of Excel International Fashion Week. International Press invited includes BBC, CNN, Elle, Forbes, Vogue, Africa Magic, DSTV, The Huffington Post, Prestige International Magazine New York, Runway Magazine New York, Fashion Avenue News, Tiara Magazine, Bravura Magazine New York, Revenge Magazine / TV New York, Black Enterprise, Ventures Africa, Alize La Vie Magazine, New York Amsterdam News, Fox 26 News, ABC 13, BET, CNN, WQHT-FM Hot 97 Radio, WBLS 107.5 FM, and more.



EXCEL INTERNATIONAL FASHION WEEK

SCHEDULE OF EVENTS

Day 2: Saturday - September 1, 2018

Afternoon: Excel International Fashion & Award Show New York

Lights, Camera, Action. Excel International Fashion & Award Show will help connect fashion professionals in the US and Africa, and promote sustainable apparel manufacturing and fashion retailing with global exposure.

Excel International Fashion & Award Show is the perfect opportunity to introduce your brand to retail store buyers, press, bloggers, stylists, socialites and celebrities. Retail store buyers will plan what they will buy and sell in upcoming seasons. Fashion editors will get a sense of the fashion trends for feature in upcoming issues and publications. Stylists will receive inspiration from featured collections and brands for putting together looks for clients. Excel International Fashion & Award Show will serve as a conduit for international trade of clothing and accessories among personnel from various countries.

Nominated designers will be selected for fashion awards by the Designers' Committee. Fashion designer award categories include, but are not limited to: Excel KDE Designer Of The Year, Accessories Designer Of The Year, and Top International Model Of The Year.

VIP / Celebrity / Special guests from Africa and the U.S., will be recognized with awards including Excel Fashion Icon Award, Excel Leadership Award, Excel Platinum Sponsor Award, Excel Gold Sponsor Award, Excel Silver Sponsor Award, and Certificate of Recognition. Awardees / Honorees will be featured in Excel Magazine International, Excel Travel & Style Magazine, and Excel TV.

SCHEDULE OF EVENTS

Day 3: Sunday - September 2, 2018

Afternoon: Excel Africa Tourism & Business Seminar

The seminar will deliver a significant forum for critical dialogue and exchange of information as institutions search for effective strategies to enhance access, business social responsibility, education, and cross-cultural understanding within governments, private sector, fashion and manufacturing workforce. A registration fee is required for each participant. Breakfast, lunch and refreshments are included with the registration fee.

VIP / Celebrity / Special guests from Africa and the US will be recognized with awards or certificates of participation. This includes Community Hero Award, Disability Champion Award, Excel Leadership Award, Outstanding Achievement Award, and Certificate of Recognition Award.

Each attendee at the conference will receive a Certificate of Completion.

**EXCEL INTERNATIONAL FASHION WEEK
NEW YORK
PRESENTS**

**NEW YORK
POPUP
SHOP**

**11AM-5PM
MON
SEPT
3**



DATE: MONDAY, SEPTEMBER 3, 2018

TIME: 11:00 AM TO 5:00 PM

VENUE: 401 BROADWAY, #406, NEW YORK NY 10013

RSVP: [HTTPS://EIFWNY.COM/REGISTRATION/POPUPSHOP](https://eifwny.com/registration/popupshop)

PHONE: 832-483-4864, 832-721-8418

FREE ADMISSION FOR ALL. FEATURING DESIGNS FRESH OFF THE RUNWAY.
MEET LOCAL & INTERNATIONAL FASHION DESIGNERS.

EXCEL INTERNATIONAL FASHION WEEK

ABOUT EXCEL GLOBAL MEDIA GROUP

EXCEL
Global Media Group



US OFFICE: 15411 Evergreen Knoll Ln, Cypress TX 77433
NIGERIA OFFICE: Aladima Shopping Mall, Suite 125c, Owerri, Imo State, Nigeria
GHANA OFFICE: Cleaver House Event Center, Accra, Ghana
PHONE: US: +1-832-497-5853 | Nigeria: +234 8033899184
EMAIL: excelglobalmediagroup@gmail.com | excelmag1@gmail.com
WEBSITE: www.ExcelGlobalMediaGroup.com

Media Publication | Advertising | Television Production | Videography |
Photography | Social Media | PR | Printing | Event Management



Excel Global Media Group (<https://excelglobalmediagroup.com>) is a media enterprise (headquartered in Texas) that provides magazine publications, video and TV production, event management, public relations and social media services, among others.

Our brands include Excel Magazine International, Excel Travel & Style Magazine, Excel TV, Excel PR & Social Media, Excel Event Management, Excel International Fashion Week, Excel Models, Excel Designers Direct, etc.

Our media platform provides exposure to our magazine subscribers globally and distribution to social media groups with total membership exceeding 1 Million. We have over 7 years of publication history, a broad-based circulation network and over 50,000 print-run.

Our magazines are distributed in the USA, United Kingdom, Nigeria, Ghana, Liberia, Ethiopia, South Africa, among others. Moreover our news editorial programs are broadcast on TV networks in the USA (Houston and Washington DC) with subscribers in excess of 1.5 million.

We provide **“ONE STOP SHOP FOR PROMOTING YOUR PRODUCTS / SERVICES”**.

Media kit: <https://excelglobalmediagroup.com/wp-content/uploads/2017/08/EGMG-MEDIA-KIT.pdf>

Website: <https://excelglobalmediagroup.com> Email: support@excelglobalmediagroup.com



EXCEL INTERNATIONAL FASHION WEEK NEW YORK



**AUTHOR OF MODELLAND
TYRA BANKS**

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AMERICA'S GOT TALENT
FAB LIFE

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BOOK**

**RAFFLE /
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**MEET LEGENDARY HOLLYWOOD ACTOR
DAVID MCKNIGHT**

MEET THE PRESS & NETWORKING MIXER

Royalton Park Avenue Rooftop
420 Park Avenue South
New York, NY 10016

Friday, Aug 31, 2018
5:30 PM - 9:00 PM

EXCEL INTERNATIONAL FASHION & AWARDS SHOW

Manhattan Ballroom
319 Fifth Avenue, 4th Floor
New York, NY 10016

Saturday, Sept 1, 2018
4:30 PM - 8:00 PM

AFRICA TOURISM & BUSINESS SEMINAR

344 W 38th St,
New York,
NY 10018

Sunday, Sept 2, 2018
1:00 PM - 4:00 PM

NEW YORK POP UP SHOP

401 Broadway,
New York,
NY 10013

Monday, Sept 3, 2018
11:00 AM - 5:00 PM

<https://ExcelInternationalFashionWeek.com>